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The period 1940-1975 spans a time of troubles at home and abroad in the US. While WWII ended in 1945, Cold War conflicts grew, and along with it, increasing social strife among minorities, teens, and especially women. The rise of a women's rights movement ~~from~~ from 1940-1975 was caused by increased women in the work force, a growing resentment of being treated inferior to men, and an increased sense of unity and solidarity among women.

While men were sent to Europe during WWII, women began to take more and more jobs in their place. Document 1 shows a recruiting poster for a job as a stenographer aimed specifically towards women. The document's audience is important because it is aimed specifically at women, showing that the US government encouraged the trend of women entering the work force. However, when WWII came to an end, men of the military came home and needed jobs. While the GI bill delayed the influx of

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soldiers returning to the workforce by sending many of them to college, industry was soon once again dominated by men. As a result, companies see female workers as exploitable, as seen in Document 2. By underpaying the millions of women in the workforce by this time, companies & industry saved billions of dollars. In the past, when few women were in the workforce, this discrimination had gone on unnoticed. Post-WWII, however, the increased women workers would become a cause for a women's rights movement.

In addition, ~~the~~ during WWII women got a taste of autonomy from men and realized that they could run factories and production just as well as the men who were overseas. When the men came home, women were once again treated as inferior workers, which they now knew wasn't true, as thoroughly exemplified by the famous Rosie the Riveter poster saying "We can do it!" As a result, women who were ^{during this time} ~~now~~ being treated as

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in senior were not happy. Document 3 shows how, even in other social movements happening during this time, women were not treated equal to men. It is important to note that the audience of this document is women working specifically in peace and freedom movements because it is very likely that the existence of these movements and social strife helped facilitate the women's rights movement as well. It also makes a stark contrast: even as men fight for things they believe in such as peace and freedom, they don't allow all of that freedom and equality to women. It is understandable then, that this inferiority would push women to start a women's rights movement of their own.

In addition, Document 6 shows how much this goal of no more inferiority pushed the goals of the women's rights movement. By eliminating sexual discrimination in federally funded programs, inferiority in education, sports, and other programs was

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effectively reversed in many settings. The purpose of this document is important because it is a law passed by congress, which means it is a huge legislative step forward for women's rights. If a growing resentment of inferiority was not a cause of the growing women's rights movement, this law would have very likely not passed.

Finally, a growing sense of unity among women prompted the growth of the women's rights movement. The protest of the Miss America pageant in 1968 was a huge display of shared sentiment among women as hundreds of ladies protested the event. The point of view of this document is important to note because it is extremely anti-men; no male reporters, policemen, or authority would be recognized according to the document. This further shows the unification and solidarity of women in the growing women's rights movement. In addition, picketing became more common as women joined together

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to protest various women's rights issues, such as abortion, ^{and reproductive rights} as seen in document 7. As the women's rights movement became more unified and organized with demonstrations such as in the document helped to grow the movement's popularity and influence. The influence as a result of this unity and growth can be seen in the Supreme court case of Roe v Wade, in which women got abortion rights and showing that unified demonstrations such as in the image document were very successful in growing the influence of the women's rights movement.

However, it is important to note that not all women felt unified with other woman's rights activists.

Document 5 shows how ~~the~~ ^{some} Black women felt ~~like~~ ^{as if} they couldn't enter into the movement because of their nationality. It is significant that the author is writing from a woman's point of view, as she is better qualified to show how not all women felt unified, yet still tried to further

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their own women's rights movements. Just as women sought for the right to vote during the pre-WWI years, ~~a change didn't occur over right for the~~ women's rights movement. However, the increased women workers, resentment of inferiority, and a sense of unity among women were important causes of the growing women's rights movement, that would push through a post-WWI America and become a defining social factor in US history.

*The social climate of war and strife played a huge role in the women's rights movement.